Job Title:	Graphics Instructional Designer	**Job Code:**	T43861
Job Function:	Staff	**Grade:**	218
Job Family:	Classified	**FLSA:**	Non-Exempt
SOC Description:	3000 Information Technology Division	**Date:**	1/1/04;7/11/00

Job Summary:

Provide visual analysis and organization for information which instills visual interest and portrays visual clarity of complex information for instructional and navigation purposes.

Essential Functions:

50% Work closely with instructional designers to provide visual perception and acuity to instructional problems. Develop a criteria for critical analysis and implementation of the visual problem solving processes using electronic imaging as the tool. Develop screen layouts and color synchronizing in order to produce a sense of visual harmony within the instructional context.

20% Interface with the instructional development team to integrate proper text layout and composition as well as providing good use of visual space.

15% Consult with the assessment and evaluation group to insure that proper imagery and text layout is used within the assessment process.

15% Work closely with the multi-media group to ensure that the imagery and pictures convey the proper mood and sense of visual balance that is needed to capture and sustain interest in the content and to use layers most effectively in visual productions.

Education:

Requires a relevant Bachelor's Degree.

Licenses/Certifications/Requirements:

None.

Experience:

Requires a minimum of 2 years experience in graphics design and development. Experience in a higher education environment preferred.

Leadership:

No authority or responsibility for the supervision of others.

Physical Requirements:

Job is physically comfortable; individual is normally seated and has discretion about walking, standing, etc. May occasionally lift very lightweight objects.

Working Conditions:

No major sources of working conditions discomfort, standard working environment with possible minor inconveniences due to occasional noise, crowded working conditions, minor heating/cooling or ventilation problems, and/or up to 40% use of PC terminal.